

# Multimedia Content Processing and Retrieval in the REVEAL THIS setting

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**Abstract**— The explosion of multimedia digital content and the development of technologies that go beyond traditional broadcast and TV have rendered access to such content important for all end-users of these technologies. REVEAL THIS develops content processing technology able to semantically index, categorise and cross-link multiplatform, multimedia and multilingual digital content, providing the system user with search, retrieval, summarisation and translation functionalities.

**Index Terms**—audio-image-text analysis, cross-media linking and indexing, cross-media categorisation, cross-media summarisation, cross-lingual translation

## I. INTRODUCTION

THE development of methods and tools for content-based organization and filtering of the large amount of multimedia information that reaches the user is a key issue for its effective consumption. Despite recent technological progress in the new media and the Internet, the key issue remains “how digital technology could *add value* to information channels and systems” [1].

REVEAL THIS aims at answering this question by tackling the following scientific and technological challenges:

- enrichment of multilingual multimedia content with semantic information like topics, speakers, actors, facts, categories
- establishment of semantic links between pieces of information presented in different media and languages
- development of cross-media categorization and summarization engines
- deployment of cross-language information retrieval and machine translation to allow users to search for and retrieve information according to their language preferences.

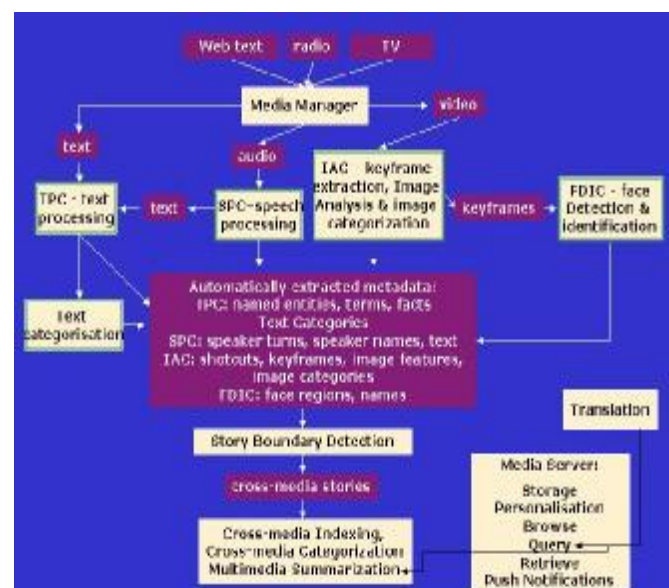
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Web, TV and/or Radio content is fed into the REVEAL THIS prototype, it is analysed, indexed, categorized, summarized and stored in an archive. This content can be searched and/or pushed to a user according to his/her interests. Novice and advanced computer users are targeted; they can both access the system through the web and perform simple or advanced searches respectively. Furthermore, mobile phone access to the system is possible through GPRS or Wireless Lan connection to the system’s mobile phone server. In this case, the system’s role is more proactive, in that it pushes information to the user according to the user’s profile. EU politics, news and travel data are handled by the system in English and Greek.

## II. THE REVEAL THIS SYSTEM

As depicted in figure 1, the REVEAL THIS system comprises a number of single-media and multimedia technologies that can be grouped, for presentation purposes, in the following subsystems: (i) Content Analysis & Indexing (CAIS), (ii) Cross-media Categorisation (CCS), (iii) Cross-media Summarisation (CSS), (iv) Cross-lingual Translation (CLTS), and (v) Cross-media Content Access and Retrieval.



### A. Cross-media Content Analysis

The CAIS subsystem consists of technologies and components for medium-specific analysis:

- Speech processing – SPC (speech recognition, speaker identification and speaker turn detection)
- Image analysis and categorisation – IAC (shot and keyframe extraction, low-level visual feature extraction, image categorisation) [2]
- Face analysis – FDIC (face recognition & identification) [3]
- Text processing – TPC (named entity, term & fact extraction, topic detection)
- Cross-media Indexing – CMIC (establishment of links between all above-mentioned metadata for a multimedia file using a modified TF-IDF & a Demster-Shafer approach)[4]

The metadata/indices produced by the above components are aligned, synchronized, linked to the corresponding points of the source material (text, audio and video) and encoded in MPEG7. Information suggested by audio processing (speaker turns) and topic detection is taken into account to segment the audiovisual or audio files into segments, or what one could call “stories” i.e. thematic sections of the document. Categorisation, summarisation and translation of multimedia documents themselves make use of part of these metadata.

### B. Cross-media categorisation

The categorization subsystem considers documents containing not only text or images but a combination of different types of media (text, image, speech, video). A multiple-view fusion method is adopted, which builds 'on top' of two single-media categorizers, a textual and an image categorizer, without the need to re-train them. Data annotated manually for both textual and image categories is used for training the cross-media categorizer. In that set, dependencies between single-media category systems are exploited in order to refine the categorization decisions made [5].

### C. Cross-media summarisation

The cross-media summarisation subsystem (CSS) determines and presents the most salient parts according to the users' profiles and interests by fusing video, audio and textual metadata. It comprises three major components: the textual-based summarization (TS), the visual-based summarization (VS), and the cross-media summarization components, aiming at fusing the two analyses and creating a self-contained object. Based on the MEAD development platform [6], the TS component *extracts* the top-ranked sentences of a story: for each sentence, a salience score is computed as a weighted sum of several summary-worthy features.

The VS component comprises the *scene segmentation, scene clustering & labelling* modules [6]. The scene segmenter segments the video sequence into scenes. Scene boundaries are detected as local minima in the visual coherence function with each scene corresponding, ideally, to a story of the video. Scene clustering caters for simple applications that need a few indicative images. Keyframes of the scene are clustered into larger parts, from which a prototypical image is chosen. Clustering is repeated iteratively to acquire a hierarchical cluster tree. The prototypes of these clusters can be seen as representative images of the scene. Going a step even further, scene

labelling is invoked, for creating structured views of a file; currently, it is news programmes that can be browsed in such a way, allowing the user to watch all “anchor”, “interview/statement”, and “reportage” segments. The module labels all shots of a file accordingly, by exploiting a belief propagation network. Finally, the CSS brings all these pieces of information together, providing visualisation interfaces (SMIL/HTML+TIME) that enable the user to preview multimedia objects effectively, before downloading them.

### D. Cross-lingual Translation

The CLTS subsystem allows users to query documents written in different languages, to categorise content expressed in different languages and to preview language specific summaries. A bilingual lexicon extraction module is used to generate lexical equivalences for query translation purposes, but also to replace keywords in a target language, in case a document is linguistically not well formed (e.g. output from a speech recognizer) and thus, not effectively translated. Last, a statistical machine translation module is responsible for providing translations of the textual part of the summaries produced by the Cross-Media Summarization Subsystem.

### E. Usability Evaluation

Apart from the technical evaluation of the medium-specific components of the system, REVEAL THIS is currently being evaluated as whole. A user-task-based approach is being followed, for assessing system usability. A pool of about 12 Greek speaking and 14 English speaking users for each application (pull and push) has been created. The users were asked to describe their typical search sessions; these descriptions were, then, used to create tasks that users are currently being asked to perform using the system.

REVEAL THIS provides a technology suite that can be *used by content providers*, to add value to their content, and *directly by end users*, for accessing multimedia information.

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### **Brief description of the REVEAL THIS demo**

The demonstration of the REVEAL THIS prototype will consist of a) a real-time use of its search and retrieval functionalities through the web and b) a real-time use of its filtering/push-model to mobile phone users.

In particular, part of the REVEAL THIS database will be presented to the audience, so that it becomes familiar with the data available for the demo. A representative set of TV/radio programmes and web documents in English and Greek covering three different domains (EU politics, news and travelling) will be browsed in different ways (by channel view, broadcast date/time view, language view). Once familiar with this data set, the attendees will be asked to pose thematically related free text queries. These potential users will also be able to search for specific faces, visual objects, named entities, facts or categories by qualifying their textual queries appropriately. Cross-lingual information retrieval will be also demonstrated, by allowing for queries in English, French and Greek. The results of each search session will be presented in detail; the attendees may choose any of the documents retrieved for detailed viewing, according to their initial summarised presentation in the results list (one consisting of representative sentences and keyframes of the document, translated if the document is in a different language than the one used for forming the query). The summarised presentation of each result in the hit list will be personalised, in case a profile of the person who issued the query has been loaded to the system. The audience will be able to e.g. watch the video segment retrieved in a synchronised view with its automatic transcript. If interested in digging into the whole programme/file where the segment comes from, the attendees will be able to trigger a multimedia presentation of the whole file. The exploration of the latter will conclude the REVEAL THIS system interactive demonstration.